



The Best of British

September 2021 Edition

At Cookes, you'll know we're discerning about the quality and provenance of our furniture, and very proud to offer many brands which are made in Britain. With attention to detail, forward-thinking sourcing and a keen eye on environmental standards, buying British means buying furniture built to last.

Cookes | LIFE well furnished

The
— Edit —



SUPPORTING THE

British Economy

As the British Furniture Confederation explains, buying British directly supports the British economy - "Every extra £1m spent on British furniture could support up to 50 manufacturing jobs in the sector". You're also helping keep traditional skills alive, many of these products are manufactured by hand, rather than machine. From hand-stitched mattresses, sofas and headboards, to turned frames, British made often means craftsmanship and a bespoke service. When you factor in the less stringent standards in from sourcing raw materials and manufacturing overseas, as well as the carbon footprint in shipping these goods across our oceans, buying British makes even more sense.

THE BEST OF **British**

At Cookes, you'll know we're discerning about the quality and provenance of our furniture, and very proud to offer many brands which are made in Britain. With attention to detail, forward-thinking sourcing and a keen eye on environmental standards, buying British means buying furniture built to last. We fully believe in buying better quality and keeping it for longer. Fast fashion has no place in furnishing your home or in protecting our planet. So why buy British, and which are the brands to look for when you're next in store?





DURESTA

One brand we're really proud to offer at our Birmingham showroom is Duresta

Duresta has made luxurious upholstery in Nottinghamshire, UK since 1938. They provide handmade furniture created by highly skilled craftspeople, using the best materials and offering the highest levels of customer service. Their designs are constantly evolving and are considered to be the embodiment of classic English style, with a unique and individual touch. They have mastered and refined traditional furniture-making methods to ensure every piece of upholstery we produce is perfect in every detail.

Parker Knoll

Parker Knoll was established over 150 years ago and are renowned for designing and developing the best of British sofas and chairs to the highest possible quality. Every piece is characterized by their distinctive design and attention to detail assuring each piece will take pride and place in your home for years to come. Their beautiful collections are designed to provide you with the utmost of comfort and range from contemporary recliners, innovative motion furniture to traditional ranges all of which will compliment your home beautifully.





Celebrity
British Craftsmanship

Celebrity have been producing quality furniture for over 30 years, meaning they are one of the UK's leading manufacturers of rising/reclining chairs. All Celebrity furniture is made by their skilled upholsterers to produce high quality and performance products that will take pride and place in your home, and will last you for years to come.

ercol

For storage and display, dining tables, chairs and sofas, Ercol has become a watchword for crafting timeless furniture since the 1920s. They're one of the few British manufacturers producing quality solid and veneer cabinetry for Living, Dining and Bedroom. Based in Buckinghamshire, Ercol's factory has won a number of awards for its architectural design and environmental features.



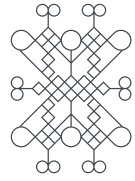




VISPRING

Luxury Beds - London 1901

Vi-Spring, arguably the Rolls Royce of beds, is a British brand with a strong pedigree and prestigious heritage. Their handmade beds, using top quality materials come with a 30 year guarantee. They were given the prestigious Queen's Award for Enterprise in 2012, recognising their excellence in International Trade. With a high degree of natural materials, if you've ever slept on a Vi-Spring mattress (found in many of the world's 5 star hotels) you'll know remember that distinctive luxury and comfort. And what can be more important than a good night's sleep, every night?



S O M N U S

SLEEP. DESIGNED.

If you have a keen eye on protection our environment and natural resources, you'll be pleased to hear that Harrison-Spinks, makers of Somnus beds make their mattresses using wool, flax and hemp produced on their own farm in Yorkshire.

Man made fibres have been replaced by natural, bio-degradable ones. All their new mattresses are foam-free, glue-free and FR chemical treatment free. They are also fully recyclable at end of life. That should help you sleep even easier at night!





Based in Wiltshire, G Plan have a pedigree dating back to 1853, the G Plan brand has been an icon of British design since the 1950s. With a 25 year guarantee on their handcrafted frames and 5 years on the motors in their super-comfy recliners you can invest in G Plan furniture with confidence.

BRITISH **Brands**

Another great reason to support British brands is that they're designing with the British buyer in mind, British homes are smaller than say typical American homes so are scaled to suit our typical Victorian, Edwardian and mid-Century houses. This is an important consideration as much as the manufacture and sourcing of raw materials. So by buying British you can support farmers, timber suppliers, fabric houses, designers and skilled workers.

Come and find out more at Cookes!

